

# OR1<sup>®</sup> Integration

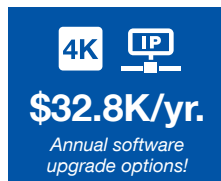
Operating Room Integration Designed for Scalability, Upgradability and Lowest Total Cost of Ownership



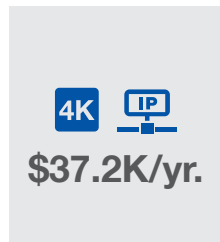
## Surgical Imaging and Data Management in the Operating Room

Operating room integration systems are considered the standard for managing real-time imaging and surgical data when upgrading facilities or planning new OR construction. A typical operating room integration system can range from \$100K - \$150K per system depending on functionality. Wrong decisions can lead to overpaying for unnecessary features, and inability to upgrade as changes in technology outpace capital budget cycles.

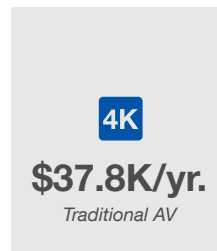
### Annual Cost of Ownership



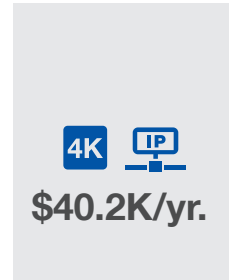
**KARL STORZ**



**OLYMPUS**



**STERIS**



**STRYKER**

Data on file from Q3 2020 ECRI Integration Market Intelligence Report. Sample Size =116 Deals. Calculations based on a 5 year lifespan for all vendors.

## The KARL STORZ Solution – OR1® Integration Systems

KARL STORZ OR1® Integration Systems minimizes capital outlay while deploying features at enterprise scale to drive standardization and maximize return on investment.



OR1® is KARL STORZ's **ADAPTABLE AND SCALABLE** operating room integration solution that manages information, visualization and communications to and from the operating room across the hospital enterprise. OR1® also **INTERFACES WITH THE ELECTRONIC HEALTH RECORD** to secure data from the operating room and comply with HIPAA regulations.

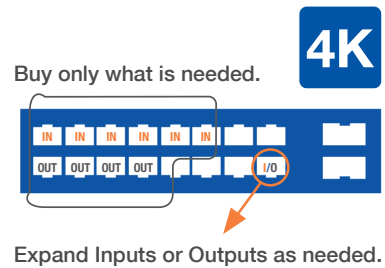
The adaptable nature of KARL STORZ OR1® Integration Systems allows hospitals to **BUY ONLY WHAT IS NEEDED** per room, economically **STANDARDIZE** on one integration solution across all operative suites, and **UPGRADE** to stay current with quickly changing imaging technology.

# KARL STORZ - OR1® Integration Differentiators

## Economically Standardize Across the Enterprise

### Enterprise 4K-over-IP Integration Systems

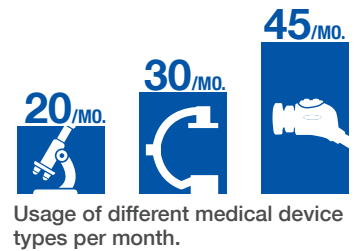
- Advanced communications, data management, analytics and patient satisfaction *modules scale to each operative department's needs and deliver features at enterprise scale*



## Match Capital Spend to Utilization

### Enterprise Mobile Device Utilization Reporting

- Vendor-agnostic device utilization reports.* You manage more than just KARL STORZ, so track more than just KARL STORZ



## On-Time Starts and Improved Teaming in the OR

### OR1® CollaboratOR

- Efficiency touchscreen for the operating room* that shows layouts of data needed for quick OR setup and on-time starts
- Globally broadcast everything on screen using embedded enterprise conferencing like Teams, Webex, Zoom, and more



## Reduce overtime labor costs, maximize OR revenue time

### TurnOver Measurement System (TOMS)

- Comprehensive solutions to *positively impact OR turnover time*
- Defines turnover goals and tracks metrics for enforcement, plus automated text alerts for delayed rooms




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of Endoscopy with you*

**STORZ**  
**KARL STORZ—ENDOSKOPE**

*THE DIAMOND STANDARD*

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