

OR1[®] Integration

Visualization and data management solutions that minimize capital outlay and enable economical upgrade paths.

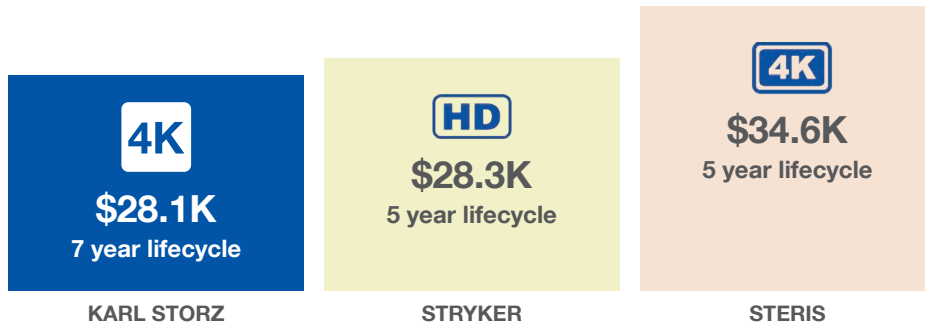


Surgical Imaging and Data Management in the Operating Room

Operating room integration systems are considered the standard for managing real-time and archived imaging data when upgrading facilities or planning new OR construction. A typical operating room integration system can range from \$100K - \$150K per system depending on functionality. Wrong decisions can lead to overpaying for unnecessary features, and inability to upgrade as changes in technology outpace capital budget cycles.

Annual Cost of Ownership

Lower is better



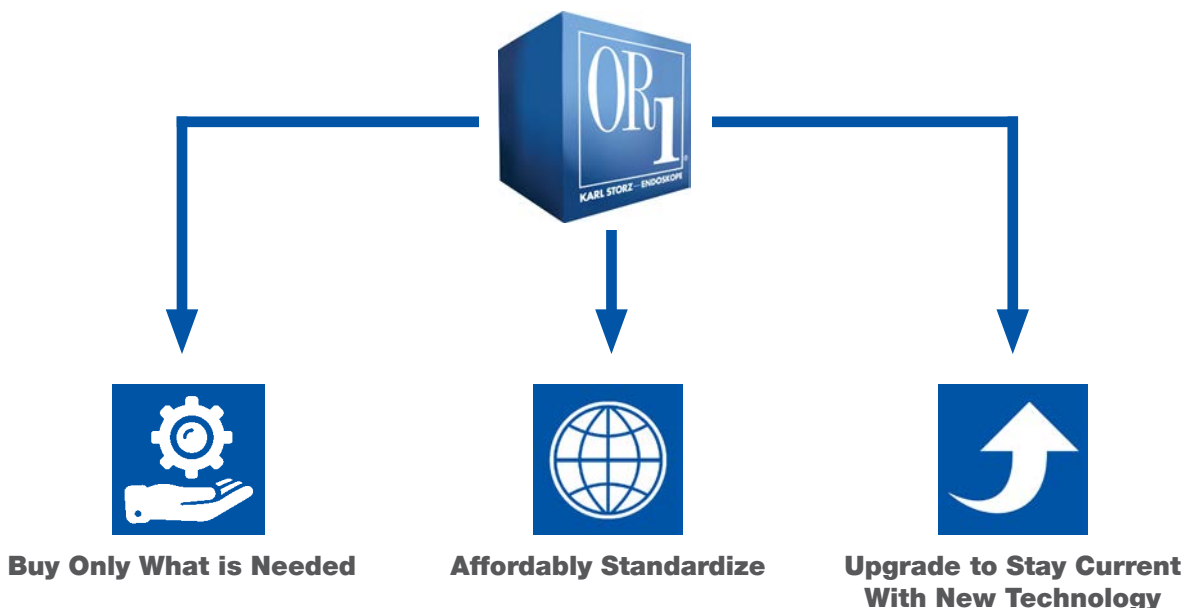
Data on file from MD Buyline and ECRI.

The KARL STORZ Solution – OR1® Surgical Integration Systems

KARL STORZ OR1® Surgical Integration Systems minimizes capital outlay while enabling upgrades that provide the lowest total-cost-of-ownership.

OR1® is KARL STORZ's **adaptable and scalable** operating room integration solution that manages information, visualization and communications to and from the operating room across the hospital enterprise. OR1® also **interfaces with the electronic health record** to secure data from the operating room and comply with HIPAA regulations.

The adaptable nature of KARL STORZ OR1® Integration Systems allows hospitals to **buy only what is needed** per room, **affordably standardize** on one integration solution across all surgical suites, and **upgrade to stay current with quickly changing imaging technology**.

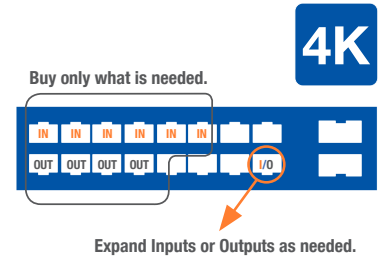


KARL STORZ - OR1® Surgical Integration Value Differentiators

Minimize Capital Outlay and Enable Economical Upgrades

Scalable and Adaptable 4K over IP Integration Systems

- IP networking technology allows the system to be built to each OR's exact requirements, scaling in feature set and price.
- Purpose built 4K visualization for surgery that can add capacity and software features as new imaging technologies are introduced to the operating room.



On-Time Starts and Improved Teaming in the OR

OR1® Interactive Display

- Efficiency tool for the operating room that shows layouts of data needed for quick OR setup and on-time starts.
- Shows multiple windows of live visualization in one location to increase the surgical team's situational awareness.



Increase Patient Satisfaction Survey Scores

ComfortOR1: Patient Family Texting

- Sends text messages from the OR directly to the patient family's cell phones.
- Patient's family is not tied to the waiting room for updates.



Reduce overtime labor costs, maximize OR revenue time

TurnOver Measurement System (TOMS)

- Comprehensive solutions to positively impact OR turnover time.
- Defines turnover goals and tracks metrics for enforcement.
- Improves staff communication. Automated text alerts for delayed rooms.





...evolution continues

STORZ
KARL STORZ — ENDOSKOPE

THE DIAMOND STANDARD

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